

Get more value from your perspectives

Although we feel that all VIZIT clients get tremendous value - great service, sharp prices, on-time delivery and enviable quality - we can still suggest ways to get even more.

Lets start by taking a look at what drives the initial cost of an image

* Complexity of the building(s) being modelled

Is the building curved, does it have multiple setbacks, are ther balconie, stairs? How many different materials and finishes. Essentially how hard will it be to build?

* Amount of Modelling

While the buildings may be straightforward is there a lot of them? In particular aerial perspectives require significant amounts of modelling.

* Landscaping

Don't forget landscaping is part of the model (both hard and soft). Lots of roads, paths, water features mean lots of modelling. How flat is the site? Complex topography equates to complex modelling.

* Delivery lead time

When do you need the final image? A perspective project usually takes 2 to 3 weeks (and sometimes more for more complex images) from receipt of all the required information. So we may charge a premium for images required in less time.

* Buy more than one

Seems obvious, doesn't it? Economies of scale dictates that the more one buys the cheaper the individual image price becomes. Even just two perspectives from the same development will automatically justify a minimum of 30% reduction on the second perspective.

* Two in one

Often a second image 'taken' from the first can be very effective. Because we have most of the modelling done we can produce this second image for about 40% of the price of the first.

* Day and night

The same image just night and day. Very different images, but very striking. This option means that for just 40% more two images are provided rather than one.

Cost Vs Quality

* What quality level is your supplier quoting for?

As in any service industry there are various levels of quality and service;

"You don't always get what you pay for but you will have to pay for what you get!"

Are you comparing suppliers of similar quality? If cost is the only factor then its unreasonable to expect high end suppliers to compete.

* Can your supplier deliver within the required timeframe, everytime, regardless of the amount and scope of work required?

What if many more perspectives are required later, and/or an animations and/or scale models? You could end up paying twice for the same work. Make sure the supplier you pick can deliver through all stages of the project. This may even result in a lower unit cost as economies of scale come into play.



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